

AmericasRelief Team

Announcement *ValueAddedServices*

To our Board and Friends

May 25, 2007

Over the past few years our organization has been struggling with two questions:

1. How can we **add** value to the mission of our members and non-members? And **complement** their work of providing humanitarian assistance to the victims of crises in the Caribbean Basin., and
2. **How can we** allow humanitarian relief NGOs to leverage our resources enabling them to enhance their organizations, **meeting** their vision and mission more effectively?"

Many believe that AmericasRelief is only about "logistics". Yes, there is a strong element of logistics in our work, but our real heart has been to advocate, provide guidance, education, and state-of-the-art techniques to the tasks of planning and implementing the effective distribution of humanitarian aid. Additionally, to avoid even the appearance of competing with those we are attempting to serve, we are committed to raising our support from non-traditional fundraising areas.

Consequently, at a recent management retreat we decided to move forward the concept from the idea stage to implementation. So we are privilege to introduce a series of **ValueAddedServices** for our members and for non-members.

For example, our *Bank Depository of Charity Cargo* provides access to an inventory of donated or discounted cargo and in-kind support for air and sea cargo carriers; our *Logistics for Charity Cargo Program* facilitates air and sea freight services to the Caribbean and Latin America with competitive rates for the movement of humanitarian cargo, and our *Purchases of Emergency Supplies Program* **utilizes** our vast network of vendors and contacts to provide quotations on all types of products used during emergencies and for humanitarian purposes.

The revenues made from these services will underwrite our operating costs and to help fund our other programs such as education, advocacy, etc. for Caribbean Basin humanitarian relief.

Attached please find a flyer with more detailed information on each of our **ValueAddedServices**.

Sincerely,
Dr. Teo A. Babun , Jr.
Executive Director
AmericasRelief Team