

The Need for Effective Logistics in Humanitarian Relief and AmericasRelief Team's Response

At the 29th annual Miami Conference on the Caribbean and Central America, in a panel of humanitarian relief experts created to develop response strategies to better assist Internally Displaced Persons, I reported that "At the heart of all humanitarian relief strategies are two priorities: saving lives and reducing human suffering, but there is no question that the 'Achilles Heel' of disasters in the region is the lack of logistics."

During the questions & answers segment I added that "Aid groups and the U.N. are often deluged with donated supplies but struggle to get them where they're needed. Every organization wants to do its own thing, and that creates chaos. The result is that piles of relief supplies block the airport's tarmac; with dozens of aid groups and governments flying in shipments and each one responsible for unloading its own planes."

I still strongly believe in those statements, and I have the feeling that many of our members, friends, and the humanitarian aid NGOs that we serve also believe that those statements still apply to the Caribbean and Latin America.

Perhaps you would also agree that following a crisis-event, funder's want to maximize the impact and effectiveness of their donations.

An important component of our mission here at **AmericasRelief Team** is to help Humanitarian Aid NGOs achieve both of these goals; solve the logistics component, and help maximize the effectiveness of donations by providing less expensive purchased products and shipping of donated items.

I encourage you not to wait until the next disastrous hurricane lands in the Caribbean Basin to take advantage of our services. We have worked hard to partner with more than 15 air and ocean carriers to help provide the lowest shipping rate possible, and by using our vast network of vendors and contacts we can facilitate for you to buy aid products at tremendously competitive prices.

Thank you for what you do everyday, and we join you in praying that this hurricane season would spare lives in our region.

Dr. Teo A. Babun, Jr.
Executive Director

AmericasRelief Team

Contact us for your Ocean or Air Freight Requirements

[Link here to access our Quote Request Form](#)

Send us a List of the Items you Need to Purchase

[Link here to access our Rate Request Form](#)

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