



AmericasRelief

AmericasRelief Team
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NEWS OF INTEREST TO OUR MEMBERS & FRIENDS

PRESS RELEASE

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GOVERNOR SCOTT McCALLUM INTRODUCES AMERICASRELIEF TEAM & THE LOGISTICS COMMUNITY TO AIDMATRIX.

MIAMI, FL – March 13, 2007- At the request of Gov. Scott McCallum, former Governor of the State of Wisconsin, and now President & CEO of the Aidmatrix Foundation, Inc., *AmericasRelief* Team facilitated a meeting of the humanitarian aid logistics community in south Florida to learn of an innovative software solution that allows non-profit organizations to distribute food, clothing, medical and educational supplies to the world's needy using efficient inventory management and distribution techniques hereto used primarily in the for-profit world.

The informative meeting was attended by representatives of Arrow Air Cargo, Econocaribe, GOAL International, Seaboard Marine, and other members of the humanitarian logistics family in south Florida. Also attending were representatives of various departments of the Federal Government interested in hearing about the new innovative software.

Gov. McCallum explained that Aidmatrix is a not-for-profit that is delivering what aid workers need most: supply chain management that's comparable to the best available in commercial enterprises. With roots in the i2 Foundation, Aidmatrix is a cooperative effort including such corporate sponsors as Accenture, Sun Microsystems, Oracle, Dell and i2 Technologies. "Aidmatrix provides both technology solutions and skilled resources to speed the delivery of humanitarian aid—and reduce waste—not just during disasters but on a day-to-day basis" said Scott. "At the heart of the ambitious project is Global Relief Network, the first Internet-based IT solution to match up surplus food, clothing, medical supplies and other relief materials to organizations like America's Second Harvest, the nation's largest hunger relief organization, which distributes surplus food to more than 23 million hungry Americans each year", he added.

The meeting in Miami was visualized as an opportunity to discuss the benefits of Aidmatrix to Central American countries. *AmericasRelief* Team (**ART**) facilitated the meeting as part of their humanitarian aid educational series.



Gov. Scott McCallum (picture center-tall) is flanked to his left by Liza Garcia and Eric Williams of GOAL, Inc., and to the right by John Abisch and German Serrano of Econocaribe, one of south Florida's largest international transportation specialists.

ABOUT AMERICASRELIEF TEAM:

AmericasRelief Team has been operational since 2003. The recent active hurricane seasons helped prove the organizational strength of the organization and helped propel the organization. All staff is on a volunteer basis yet, the level of knowledge and dedication is highly professional.

Members include top executives from Carnival Corporation; Cross International; FedEx Latin America; Feed the Children; Food for the Poor; Lucent Technologies; Pharmed Group Corp.; Caribbean Central America Action (CCAC); Florida Stevedoring; G.O.A.L., Inc.; Miami-Dade Aviation Department; Port of Miami Terminal Operating Co. (POMTOC), Seaboard Marine; Florida Association for Volunteer Action in the Caribbean and the Americas (FAVACA); Gordon, Reyes & Co.; Harvest International; Pan American Development Foundation (PADF); WorldCity Media; Enterprise Florida and World Vision-South Florida.

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Americas Humanitarian Logistics Relief Team
Getting disaster relief in effective ways to our Caribbean Basin friends